



H O U S E  
O F S L

Graphic Design  
Portfolio

[house-of-sl.co.uk](http://house-of-sl.co.uk)

# Graphic Design by Steven Larkin

I'm a Graphic Designer, based in Hastings on the East Sussex Coast.


I specialise in creating clean, considered, minimal and visually striking design work across print and digital platforms. I have experience working for boutique design agencies, small-scale publishers, large corporate companies and creative start-ups.

Within my career I have created books, online content, physical and digital advertising, as well as branding and identities for exhibitions, websites and publications.

“Steven understood the brief quickly and was able to offer creative solutions and opinions that enabled us to reach a beautiful end result.”

— Ben Adams Architects

# Hastings Town Deal

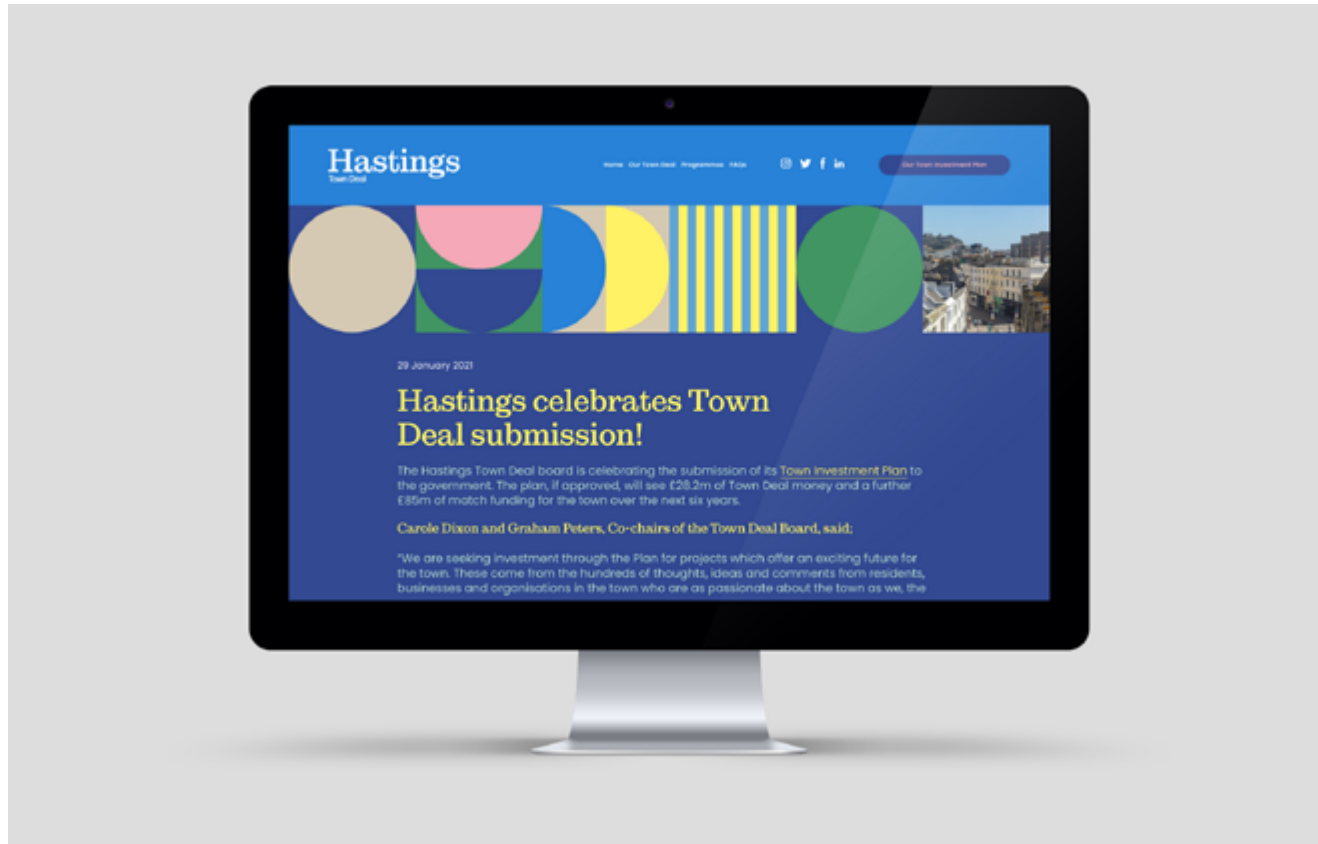
 [view more online](#)

In support of the town of Hastings' bid for £28m of funding.

The document and site needed a strong, contemporary graphic identity that captured the essence of Hastings. The website needed to be accessible and easy to navigate for public engagement.

The visual language was inspired by Hastings' iconic landscape. With simple graphic illustrations, seaside colours, and geometric patterns that evoke the rich heritage of our vibrant and creative town.





“The design is so easy on the eye, so well laid out, so joyful. (It) shows so much thought has gone into the submission from all levels.”


— Liz Coleman, Hastings & Rother Interfaith Forum



# Preview & Bon Vivant for American Express

Editorial design

Print

 [view more online](#)

Layouts for two quarterly brochures  
for an affluent and discerning  
audience of American Express  
Centurion cardmembers.



Preview | May 2018

2018

G.A. Design for American Express

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**ART FESTIVALS**

**FRIEZE NEW YORK**

Randall's Island Park  
3 - 6 May 2018

It was six years ago in 2012 that Amanda Sharp and Matthew Slotover, the brains behind Frieze London, first pitched up on Randall's Island. This summer, the Frieze formula will work its magic once more, transforming New York into the epicentre of the international art world. Today this international contemporary art fair is a much-anticipated future that marks the summer season.

To book tickets, visit [frieze.com](http://frieze.com)

**Where is it?**  
Over 200 of the world's leading contemporary art galleries will descend on Randall's Island, a wedge of green in the East River, bordered by Manhattan, the Bronx and Queens. This was where the city once shipped its diseased and delinquent. Now, art lovers come in crowds, ready to browse an exceptional range of artworks.

**What is Frieze New York?**  
Frieze New York is made up of three sections: Frame, Focus and Spotlight. Frame offers young galleries space to show solo presentations of artists who have not yet had an international platform. Focus invites established galleries to display special curated projects and Spotlight displays work by seminal artists from the twentieth century. Always a revelation.

**What's new?**  
The Frieze Artist Award launches for the first time this year, offering an emerging artist, selected from an international open call, the chance to make a major site-specific work on Randall's Island. Prepare to be astonished.

**The Robert H. N. Ho Family Foundation Chinese Art Initiative: Final Exhibition**

Solomon R. Guggenheim Museum  
4 May - 21 October 2018

If you can tear yourself away from the stream of commerce on Randall's Island, head to the Guggenheim, which is opening the final part of a groundbreaking series of exhibitions of contemporary Chinese art in time for Frieze New York. For this series, curators have commissioned leading and less-established artists from across greater China, inviting them to address the issues that confront their generation throughout.

All five of the artists in this show - Cao Fei, Duan Jinyun, Lin Yilin, Wong Ping and Simon Young - are well known on the international circuit for their unconventional, experimental creative practices. They tackle with wit and originality the predicaments of life in societies in thrall to mediated reality. Well worth the ride across town.

**Ernesto Neto & Bacon Giacometti**

Installation: Ernesto Neto  
Zurich Main Station  
1 June - 31 July 2018

Exhibition: Bacon Giacometti  
Fondation Beyeler  
29 April - 2 September 2018

Those travelling to Basel this year via Zurich will be confronted by a spectacular display at the city's Main station - a vast walk-in sculpture, resembling a gigantic tree, made of brightly coloured hand-knotted cotton strips stretching upwards from a central trunk to the station roof. The canopy will cover the station concourse, with patches of ferns and spires dangling from its branches. A real sight to behold.

This monumental installation, *Gal-Molher Tree*, is by eponymous Brazilian artist Ernesto Neto, whose poetic, inventive and surreal installations have made him an international star. The project is supported by the Fondation Beyeler, established by the legendary art dealer and collector Ernst Beyeler, one of the founders of Art Basel. His Fondation Beyeler museum near Basel has become one of the most popular art museums in Switzerland, renowned for its excellent exhibitions. Explore the Bacon Giacometti exhibition, which coincides with Art Basel, if you can.

**Who's on and where?**  
Performance pops up throughout the city through the fair's Paccours programme: giant sculptures defy the dimensions of gallery spaces to take up residence in the Unlimited hall, and both established and emerging artists are given the opportunity to create solo presentations in the Feature and Statements sections.

**Who attends?**  
The mood on preview days is serious, with the world's leading collectors vying to bag the pieces. But after that the sun gets into everyone's spirit, and the fair spills into the streets.

SPOTLIGHT

Switzerland  
**ART BASEL**

Messe Basel  
14 - 17 June 2018

Dubbed the "unrivaled barometer of the art world" by *Le Monde*, Art Basel is the stately mother superior of all contemporary art fairs. Founded in 1970 by three Swiss art dealers, its first edition attracted an impressive 90 galleries and 30 publishers from 10 countries. Today, 291 galleries vie to sell the best they have to a sophisticated audience. For a weekend, the city is en fête with art in every medieval nook and cranny.

To book tickets, visit [artbasel.com/basel](http://artbasel.com/basel)

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**ART FESTIVALS**

ART

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Food & Drink

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**FOOD & DRINK FESTIVALS**

**Cook Star Chefs**

Dorset Stage

The UK's top chefs can't keep away from this spectacular seafood extravaganza and will be on hand for demos and advice during the two-day event. Local food heroes in attendance include Nigel Boshamer from Crab House Café, Alex Allen from Dorset Seafood, and chef and author Sophie Michel. But don't just expect to see chefs from the South West: TV chef Colin Ervine and Ed Baines will make the foodie pilgrimage from London to captivate audiences too. Check the festival's programme for timings and head to the same stage to catch your favourite chefs in action.

**Learn Seafish Demo Theatre**

Seafish Maritime Quay

Each afternoon Dorset's finest chefs take to the Seafish demo stage to demonstrate the catch-to-plate philosophy and put the spotlight on lesser-known species that can be caught from Dorset waters. Cracking, colour-shocking and fish-fishing are all on the agenda, with the chance to sample unusual catches like fish, cuttlefish, smooth round shark and spider crab.

**Cheers! Pommery Louise & Lobster Loup**

Camp Stage by Custom House Quay

Although champagne and oysters might be the most natural seafood and wine pairing the bridge to meet a glass of bubbly with lobster is equally an exquisite match. Maritime fermentation the production of carbon dioxide results in a bubbly mouthfeel that complements, with the sweet flesh of lobster. You can get your fix at all venues, including at Custom House Quay, where Pommery's vintage Cuvée Louisette champagne is locally sourced OIG lobster.

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**FOOD & DRINK FESTIVALS**

**Where to stay**

**The Acorn Inn**

+44 01305 83228

There's more to this picture-postcard coaching inn than your average town. Its quirky sea-themed and nautical-themed interiors could be straight from a storybook. Thomas Hardy fans might recognise it from the pages of *Tale of Two Counties*. Grade II listed, The Acorn Inn is as the seaweed bed look in the UK for its charming, warm, comfortably characterful rooms and for being the life and soul of the village.

**Explore Portland Bill**

All along this shore of the South West coast, there are beautiful views abound. From rugged cliffs to sandy stretches of beach, Westport is the gateway to some of the best of our British shores. For a taste of salty fresh air and a walk to remember, set off from Sandford Café and follow the coastal path towards Chesil Beach. Admire the heart of Portland's western cliff edge as you stroll, you reach the Portland Bill Light House where sustenance awaits in the form of a cream tea at The Golden Puff Café.

**Family Child's play**

Kids Zone

Nothing says a family day out by the seaside like a book, a read and an afternoon spent crabbing. Get kids hooked on learning about marine life with a spot of read-aloud fishing - fishing that, as you know from previous articles, is a topic guaranteed to keep the gears for parents as well as kids.

**Where to eat**

**Crab House Café**

+44 01305 788867

It might look like a humble beach shack from the outside, but the Crab House Café, in nearby Wyke Regis, has had the thumbs up from *Rock 'n' Roll Home*. The only way the oysters here could be any fresher would be if you plucked them straight from the rock yourself - this restaurant has its own Portland oyster bed.

FOOD & DRINK

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**THEATRE LONDON**

**My Name is Lucy Barton**

Bridge Theatre  
2 June - 23 June 2018

Nicholas Hytner's Bridge Theatre continues its streak of innovative productions with a bold reimagining of a Pulitzer Prize-winning novel. *My Name is Lucy Barton* sees Laura Linney taking on her most challenging role yet as the sole cast member delivering a monologue surrounding her complicated relationship with her mother. Known for her strikingly subtle performances, Linney brings life to this role, which takes the form of a haunting and emotive descent. Both gripping and powerful, this play will transport audience members from their seats, into the world of its spell-binding lead.

To book tickets, visit [bridgetheatre.co.uk](http://bridgetheatre.co.uk)

**Mood Music**

The Old Vic, 21 April - 16 June 2018

London playwright and screenwriter Joe Penhall's return to the stage sees two celebrated songwriters battle over their music in a top recording studio, with each side's lawyers and therapists on hand to fan the flames. The characters' narcissism, egotism and shared lack of empathy makes for a blistering performance which explores the psychodrama of musical composition. The world premiere marks a much-anticipated reunion between the Olivier Award-winning writer and Roger Michell, who directed Penhall's generously entertaining *Birthday* at the Royal Court.

To book tickets, visit [oldvichtheatre.com](http://oldvichtheatre.com)

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**THEATRE LONDON & UK**

**Fun Home: Musical theatre at its best.**

Hullfest

**Exit the King**

National Theatre, From July 2018

This gripping absurdist comedy, which forms part of an award-winning trilogy, was written while playwright Eugene Ionesco was ill and confronting his own mortality. Intended as a lesson in dying, its strange and dark confessions grew out of the playwright's belief as a child that he would live forever and his struggle to come to terms with the certainty of death. Rhys Ifans, who stars as King Berger, is bound to enrapture audiences with his comic credentials.

To book tickets, visit [nationaltheatre.org.uk](http://nationaltheatre.org.uk)

**Fun Home**

Young Vic, 18 June - 1 September 2018

A Tony Award-winning Broadway show has found a home for its long-awaited London premiere at the Young Vic. Adapted from Alison Bechdel's hugely imaginative graphic novel *Fun Home*, this engaging work explores successive stages in the author's life as she comes to terms with the complex relationship she has with her father and her own sexuality. Full of surprises, *Hullfest* raved about this startlingly original production, calling it "musical theatre at its best".

To book tickets, visit [youngvic.org](http://youngvic.org)

**The Duchess of Malfi**

Stratford-upon-Avon  
ROYAL SHAKESPEARE COMPANY  
Swan Theatre, Until 3 August 2018

John Webster's violent seventeenth-century revenge tragedy sees a strong, defiant woman destroyed by her corrupt brothers. With dark humour, the play asks: how is it possible for anyone to survive in a world dominated by toxic masculinity? Director Maria Aberg's stylish modern-dress production of Christopher Marlowe's *Doctor Faustus* received rave reviews when it transferred to the Barbican in 2016, and we can expect the same of this adaptation.

To book tickets, visit [rsc.org.uk](http://rsc.org.uk)

**Long Day's Journey into Night**

Citizens Theatre  
13 April - 5 May 2018

Eugene O'Neill's sharply observed Pulitzer Prize-winning explores how the four members of the troubled Tyrone family battle daily to dull memories of their painful past. Over the course of a single devastating day at their Connecticut summer home, the resentments of the various individuals are exposed, testing their relationships to the very limit. O'Neill's magnum opus is by no means an easy watch, but endures as one of the finest American plays of the twentieth century.

To book tickets, visit [citiz.co.uk](http://citiz.co.uk)

**Anton and Cleopatra**

National Theatre, From September 2018

Following the enormous success of *Twelfth Night* and *Hamlet* for the Royal Shakespeare Company, Simon Godwin returns to the National Theatre for a run which is sure to sell out fast. Starring Rhys Ifans and the always brilliant Sophie Okonedo as the Roman world's most celebrated lovers, this new production promises to be one of the most lavish yet, with set design by Hideoa Bachler, costumes by Wojciech Dziedzic and lighting by Tim Lusk.

To book tickets, visit [nationaltheatre.org.uk](http://nationaltheatre.org.uk)

ART

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Food & Drink

Bon Vivant Spring / Summer '18

# Benefits: Dining Collection

...er of just one of the many benefits that  
...n your Centurion membership. This month  
...on the **Global Dining Collection**, which  
...ll of your benefits from Centurion Reserved.



# The best table reserved for you.

With the Global Dining Collection, you can enjoy special table access at hundreds of the world's finest restaurants including Sushi Samba, Hakkasan, The French Laundry, and many more. Most restaurants have a table reserved especially for their most important guests. Thanks to Centurion, you are that guest.



# Meet world-renowned chefs at bespoke events.

Enjoy access to exclusive, once-in-a-lifetime culinary events with the Global Dining Collection. Hosted by world-renowned chefs such as Alain Ducasse, Massimo Bottura and Daniel Humm, this is your chance to experience culinary mastery at its finest.

# Exclusive culinary experiences.

Thanks to the Global Dining Collection, when dining at selected restaurants, members can enjoy additional experiences, just for Centurion. Whether a bespoke menu, complimentary beverages, or a specially arranged tour of the kitchen, book through your Centurion Concierge for an elevated fine dining experience.

For more information on the Global Dining Collection, visit [globaldiningcollection.americanexpress.com](http://globaldiningcollection.americanexpress.com) or call your Centurion Concierge service on 0808 100 50 50 and press 'option 3'

### Centurion Benefits: Elite Tier

Special treatment wherever you go.

As a Centurion member, there is an exceptional hotel or resort ready to welcome you with special treatment anywhere in the world. No need for leaving a beach vacation in the Maldives, a family holiday in Thailand or a city break in New York - you will be looked after with special attention and amazing facilities.

The American Express® hotel programmes include:

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- The Hotel Collection
- The Vacation Collection
- Crafted Journeys

### Enrol online or by phone.

You can take advantage of these benefits by enrolling at [americanexpress.com/au/benefits/centurion](http://americanexpress.com/au/benefits/centurion)

To find out more information, please call your Centurion Travel service on 0808 100 50 50.

### Take the fast track to higher tier benefits.

For Centurion members, there is no need to fulfil stringent criteria to qualify for hotel loyalty schemes. Once you have enrolled, you and your first Supplementary Centurion member will be fast tracked into the higher tiers of elite loyalty programmes across the globe.

This brings you immediate benefits from room upgrades to extra amenities, from bonus points to extended check-outs, and complimentary extras, like a complimentary golf or a newspaper delivered to your room.

Hotel Loyalty Programmes include:\*\*

- Hilton Honors Diamond Status
- IHG Rewards Club Platinum Elite Membership
- Marriott Rewards Platinum Preferred Card Membership
- Radisson Rewards® Gold Status
- Shangri-La Golden Circle - Platinum membership
- Starwood Preferred Guest® Gold status

\*\*Benefits, experiences, and amenities vary by Hotel Loyalty programme. Please see full programme information for details. \*\*\*Enrollment is required to access all Elite Tier Benefits.

# Preview Spring / Summer '18

### Hadestown at the National Theatre Genre-defying musical drama that resonates

The roots of inspiration for Hadestown spread deep and wide, it's the classical story of the love between Orpheus and Eurydice, transformed and transported to 1930's industrial America, with music reflecting modern American folk and vintage New Orleans jazz. This potent mix becomes a pulsating, riveting, rousing tour de force of musical theatre that contains a strong message for the modern world. Centurion members can watch from the best seats in the house and enjoy champagne and canapés before and after the show, with a chance to meet the cast and creative team.

Singer Orpheus and his muse Eurydice are having a great summer of high living and easy living. As the seasons change, reality bites. Songwriting alone will not sustain them, and Eurydice is lured to Hadestown seeking a land of plenty but finding a subterranean industrial metropolis instead. To save her Orpheus must follow and their truest survival a final test.

Singer-songwriter Anais Mitchell first released Hadestown as a concept album. Then, with director Rachel Chavkin, developed it as a musical theatre production. These followed record-breaking runs at New York Theatre Workshop and the CIBC Theatre in Edmonton Canada. The season at the National Theatre is the pre-cursor to its Broadway debut. There is every chance that, with its imaginative, poetic writing and powerful performances, Hadestown as vague predicted, "will be your next musical theatre obsession".

|   |   |
|---|---|
| Pre- and post-show receptions and a chance to meet the cast |   |
| Date  | Thursday, 24 January 2018                                 |
| Venue   | The National Theatre, Upper Ground, London, London E2 9PH |
| Price   | £54 per person  |

Limited availability. All details are correct at time of printing. Purchases must be made on your Centurion Card. Advance will not be served to those under the age of 16.

For more information on your Centurion benefits, visit [americanexpress.co.uk/centurion](http://americanexpress.co.uk/centurion). To make a booking, please call your Centurion Concierge service on 0808 100 50 50 and press 'option 3'

### I'm Not Running at the National Theatre New political drama from Sir David Hare

Sir David Hare is no stranger to the National Theatre. The veteran political dramatist's much-lauded play *Plenty* was first produced here in 1978. He became an Associate Director in 1984 and has also directed works including *King Lear* for the stages here. This new work focusing on the Labour Party in the era of Jeremy Corbyn, renews the connection in explosive style. Centurion members will be welcomed with a champagne and canapé reception before taking their places in the best seats in the house and getting the chance to meet members of the cast and creative team after the performance.


In *I'm Not Running*, Patsy Gibson has spent her life as a doctor, and has become the inspiring leader of a local health campaign. When her path crosses that of old boyfriend Jack Gould, a stalwart Labour loyalist, she faces an agonising decision. Do I trust David or dare to sacrifice her pride, life and peace of mind for something much bigger than a single issue?

This is the 12th play written for performance in the National Theatre by Sir David Hare, who has received both BAFTA and Olivier Awards in his long career. The performance is directed by Neil Armfield, known for his work with opera and theatre companies in London and his native Australia, as well as for directing the films *Crucial* and *Healing the Man*.

|                                   |   |
|-----------------------------------|---|
| Enjoy the best seats in the house |   |
| Date                              | TBC   |
| Venue                             | The National Theatre, Upper Ground, London, London E2 9PH |
| Price                             | £54 per person  |

Limited availability. All details are correct at time of printing. Purchases must be made on your Centurion Card. Advance will not be served to those under the age of 16.



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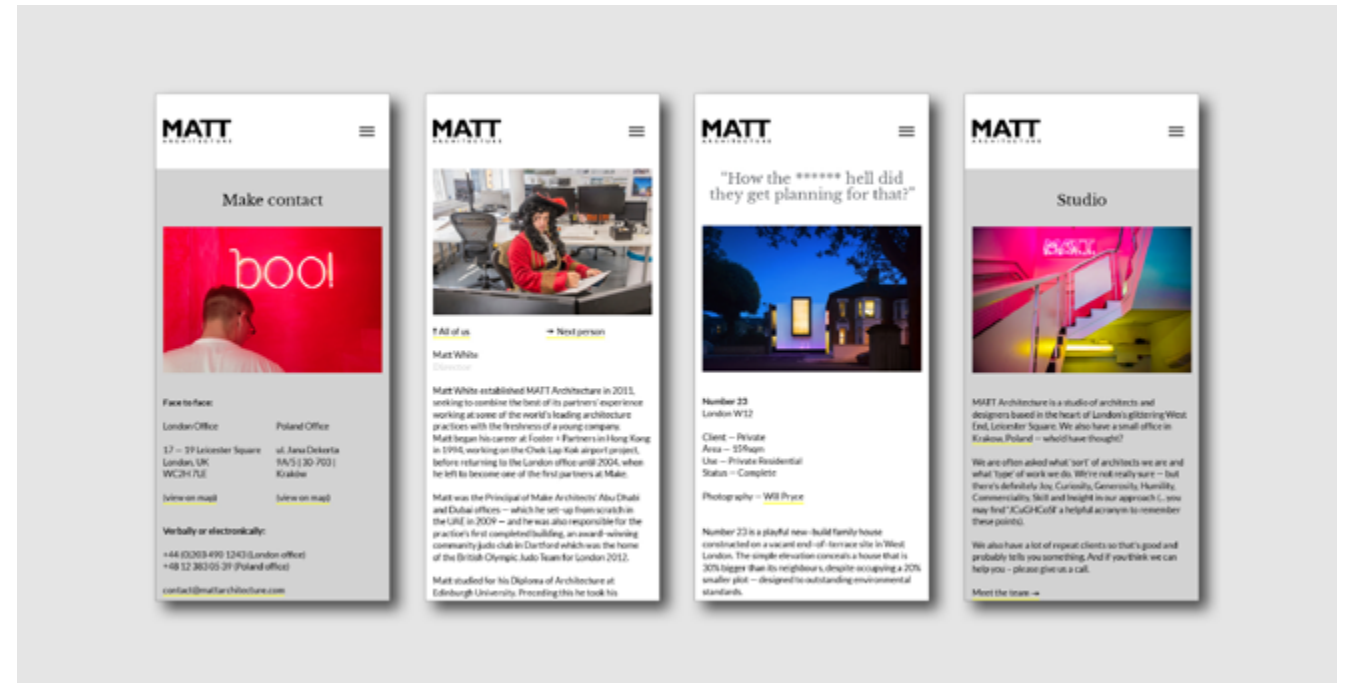
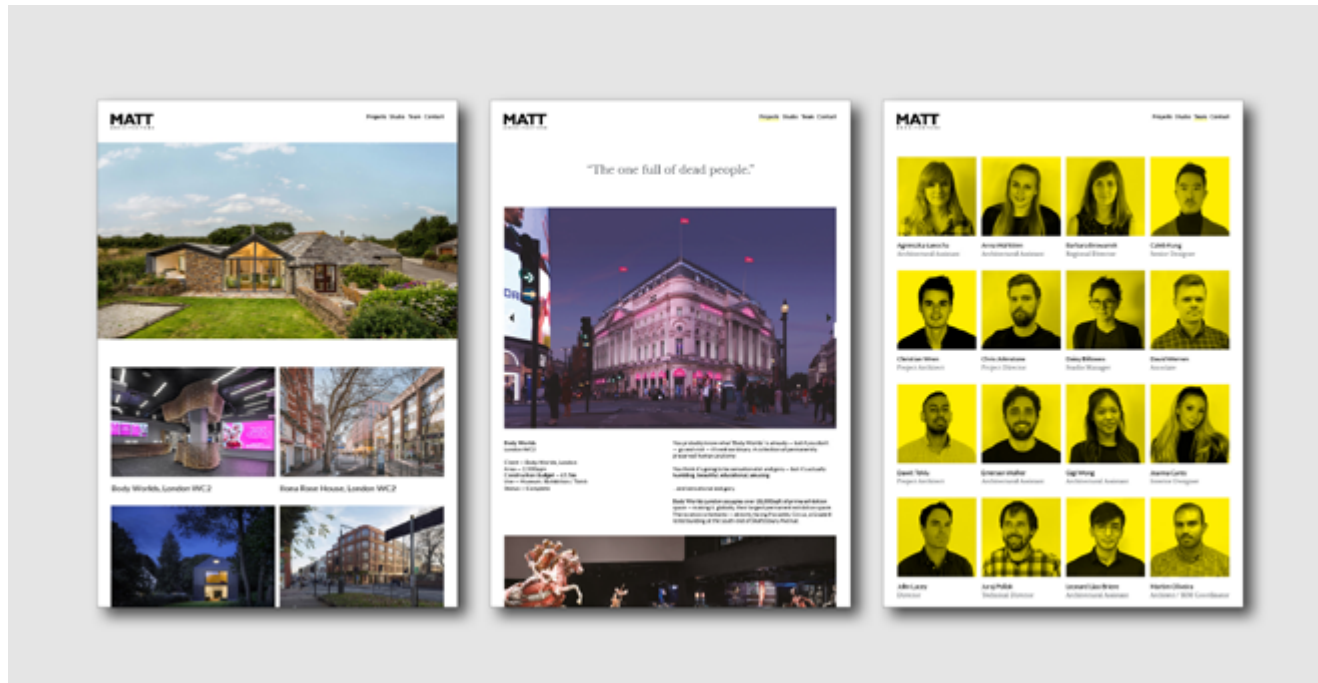
Based above Burger King in Leicester Square, MATT Architecture is a different type of architecture practice. A brand refresh helped to bring out their personality and humour, with a bright colour palette that framed their unique style of work.








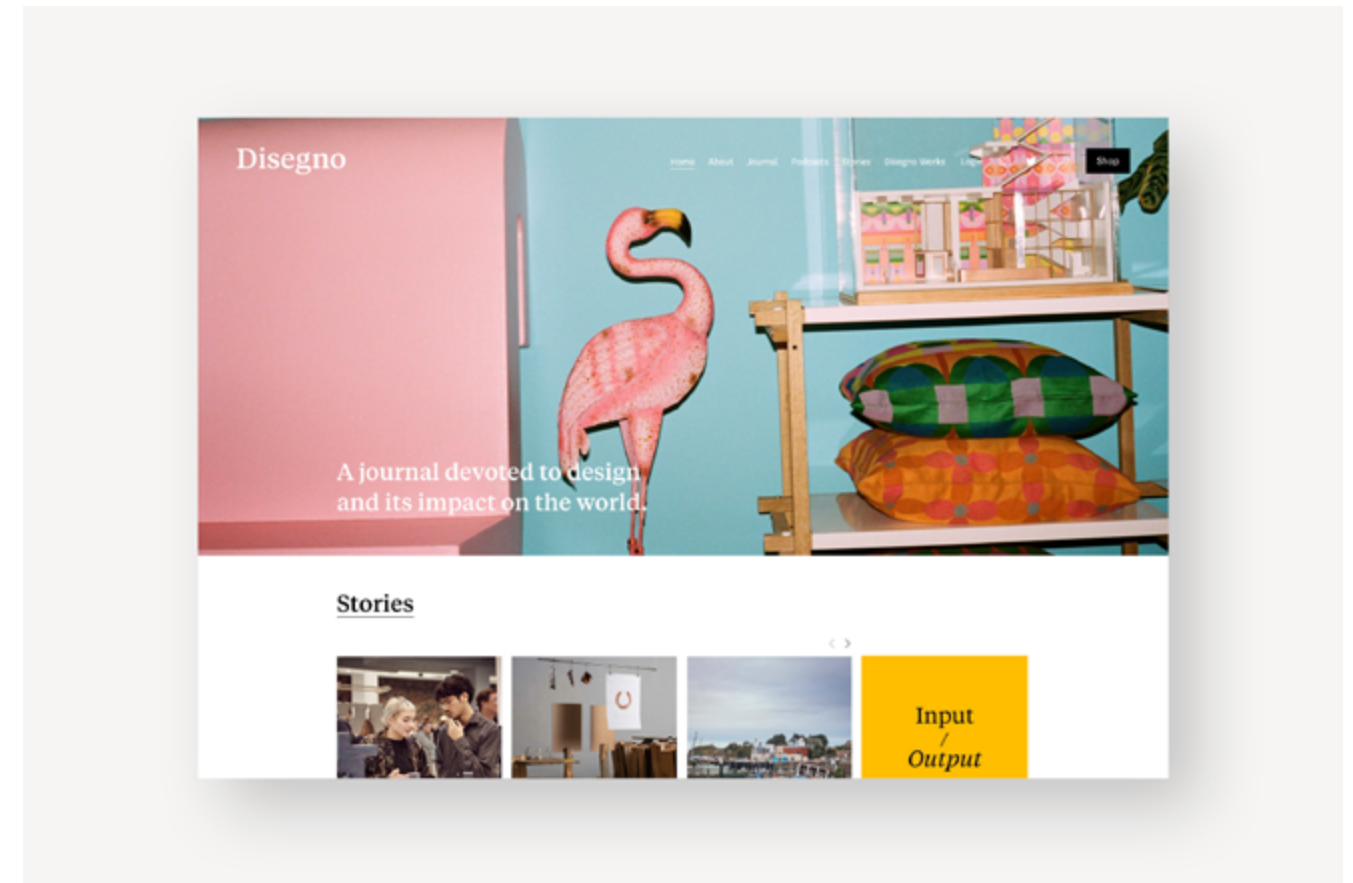
mattarchitecture.com

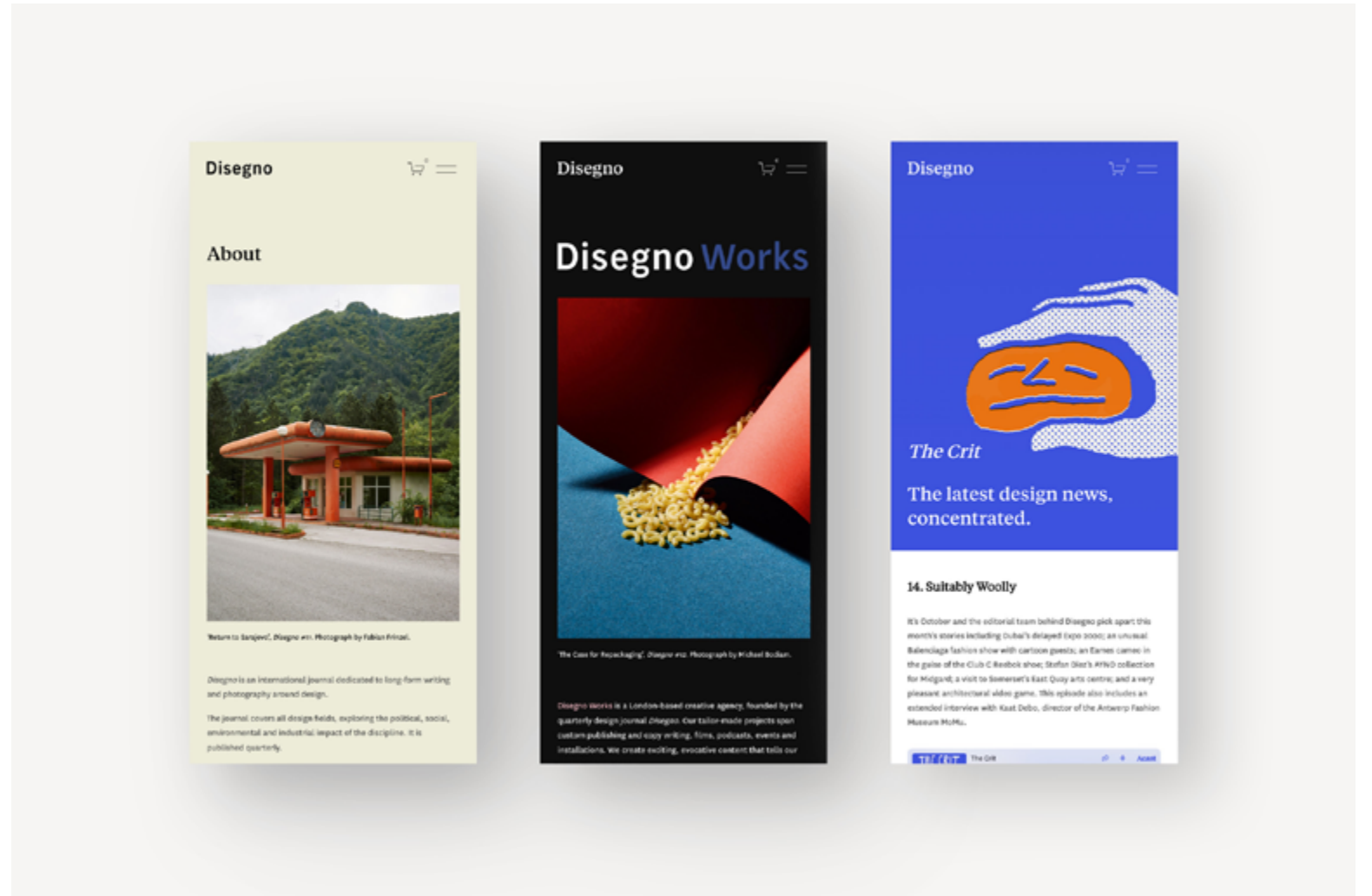
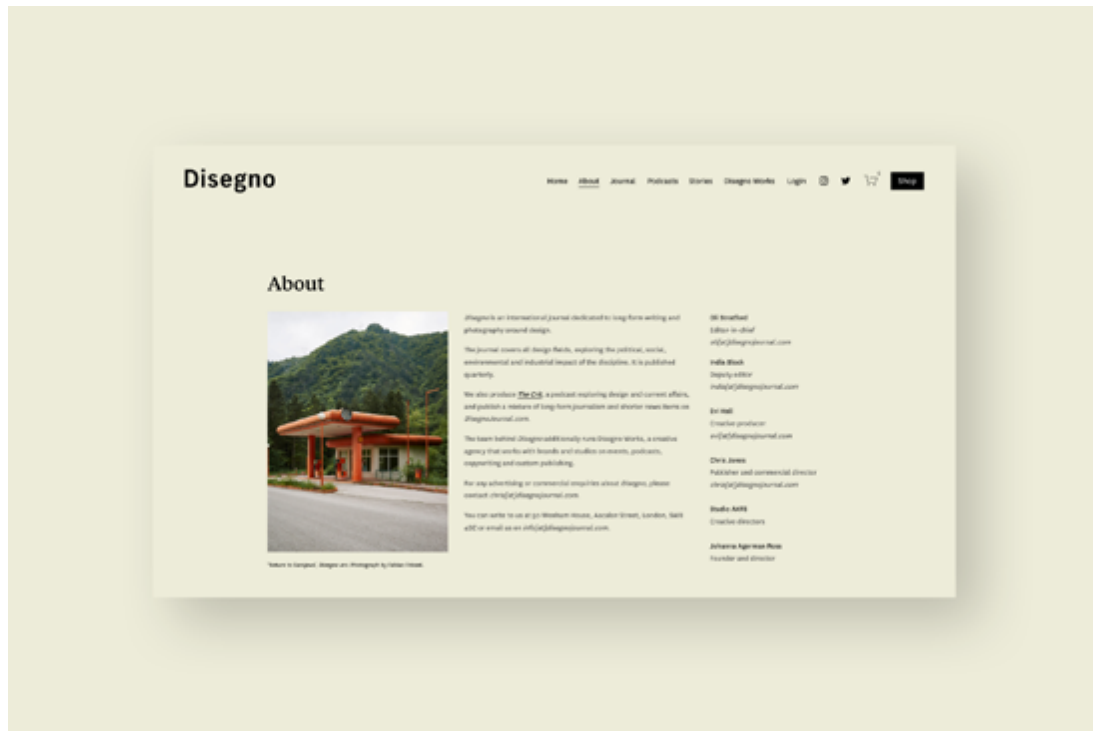
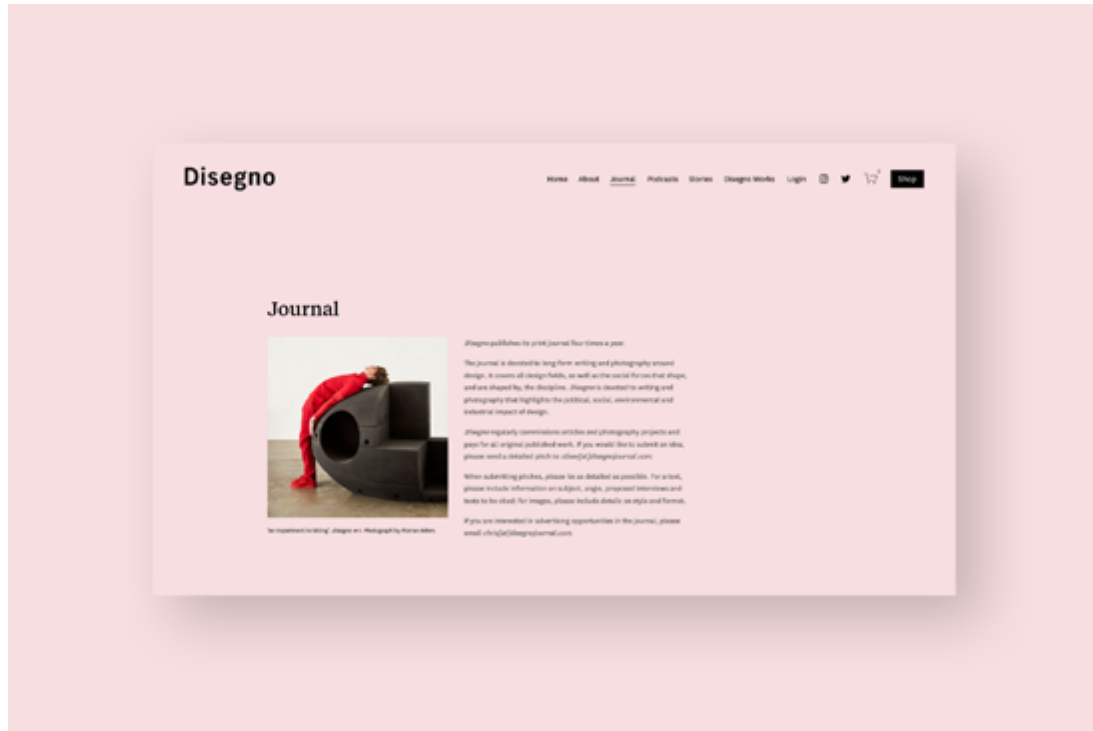


 [view more online](#)


Disegno required an easy to update and edit website, where they didn't have to rely on developers to make tiny or significant changes.

I created a bespoke Squarespace site for them, so they could take full ownership of it and upload content as and when they needed to.





disegnojournal.com

 [view more online](#)


To secure the £7m funding required for rejuvenation, Lewes Council needed a report to show the degradation of the industrial seaside town of Newhaven, as well as laying out the plans to make it a destination on the south coast of the UK.

The typography riffs on the industrial vibe of the town. The layout is sparse and off-kilter, with cinematic photography by Benedict Stenning. Brighter, more energetic pages illustrate the ideas of renewal, with a microplan by Turner.Works.





# Booyah Vitality

 [view more online](#)

Booyah Vitality is a family-run health drinks company from St Leonards, East Sussex, specialising in kombucha and other healthy alternatives to soft drinks.

I designed a new visual identity, primarily for the products, that would mark them as a premium craft drinks brand amongst competitors and clearly communicate the brand's core products and flavours.

The design puts the simple, colourful ingredients of each flavour front and centre, in a clear and crisp layout.





“Steven has given his heart and soul to our business, his passion shines through. This amount of care is worth its weight in gold.”

— Lisa Driver, Booyah Vitality founder



| Nutritional values     | per 100ml   |
|------------------------|-------------|
| Energy                 | 51kJ/12kcal |
| Fat                    | <0.5g       |
| of which are saturates | <0.1g       |
| Carbohydrates          | 5.01g       |
| of which are sugars    | 3.0g        |
| Fibre                  | <0.5g       |
| Protein                | <0.1g       |
| Salt                   | <0.1g       |

# BOOYAH VITALITY

## Health in a glass.

Our premium craft kombucha is packed full of goodness. Brewed with only the finest natural ingredients. It contains over 100 million live cultures providing healthy bacteria, vitamins, minerals and organic acids essential for balancing the body.

Raw, unfiltered and unpasteurised for maximum benefit. It may contain some bits which are natural and safe to drink, each batch is unique. 0.5% alcoholic due to the fermentation process.

Formulated and produced by a naturopathic nutritional therapist.

**Important:** Start with a small glass, build over a week, then have as much as you like, whenever you like. Drink daily for maximum benefits. Do not shake. Drink within two weeks once opened. Must be kept refrigerated.

f @booyahvitality.co.uk  
 @booyah\_vitality

**booyahvitality.co.uk**

Ingredients: Filtered water, organic green tea, organic sugar (converts during fermentation), cucumber, mint, lime.

Registered address: Booyah Vitality, 1 Rochester Road, Silverhill, St Leonard's on Sea, East Sussex TN37 6QG.

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**100%  
vegan**

A healthy alternative to alcohol and soft drinks, or a mixer for spirits.

**Cucumber, Mint & Lime**

# Kombucha

**480ml**  
Best before: see base.

Steven Larkin  
House of SL

info@house-of-sl.co.uk  
house-of-sl.co.uk